

## Privacy Policy

1. The Organisers shall comply with the relevant statutory provisions, in particular the Basic Data Protection Ordinance (DSGVO), with regard to the personal data of the Exhibitor.
2. Personal data of the exhibitor shall be collected, stored, processed and used by the Organisers if, to the extent and for the duration necessary for the establishment, performance or termination of this contract.

Further collection, storage, processing and use of the Exhibitor's personal data shall only take place to the extent required or permitted by a legal provision or with the consent of the Exhibitor.

Personal data of the exhibitor will be forwarded to the following service providers and stored for the duration of processing and for a maximum of 3 years: mpc Networks GmbH, Aditus GmbH, Solar Promotion International GmbH. The named service providers are bound by data protection instructions in accordance with Art. 28 DSG-VO.

3. The exhibitor is aware that in order to carry out pre-contractual measures and fulfil this contract, the collection, processing and use on the basis of Art. 6 Para. 1 lit. b) DSGVO are necessary, among other things, of his name, e-mail address, company and address.
4. In particular, the Organisers are entitled to transfer the Purchaser's data to third parties if and to the extent that this is necessary for the implementation of pre-contractual measures and fulfilment of this contract (e.g. for dispatch, invoicing or customer service) pursuant to Art. 6 para. 1 lit. b) DSGVO or fulfilment of a legal obligation within the meaning of Art. 6 para. 1 lit. c) DSGVO. Within the scope of what is legally permissible, the Organisers may, under certain circumstances, also forward this data to third parties (e.g. collection agencies) for the purpose of asserting claims in accordance with Art. 6 para. 1 lit. b) and/or f) DSGVO.
5. On request, the Organisers shall provide the Exhibitor, free of charge and subject to the statutory requirements, with information on the stored personal data relating to the Exhibitor. The exhibitor has the right, subject to the legal requirements, to demand the correction, deletion, restriction of the processing or transfer of his data to a third party. In addition, the exhibitor has the right to complain to a supervisory authority.
6. The exhibitor may at any time object to the possible use of his personal data (I) for the necessary performance of a task assigned to the seller in the public interest or in the exercise of official authority, or (II) for the necessary safeguarding of the legitimate interests of the organisers or a third party - as may be the case in accordance with the preceding Clause 5 - in accordance with Art. 21 (1) DSGVO by informing the organisers in an informal manner.

If the Organisers cannot prove any overriding compelling reasons worthy of protection for the use, the Organisers will no longer use the data concerned for these purposes after receipt of the objection.

The exhibitor may also object to any use of his personal data for purposes of direct advertising pursuant to Art. 21 para. 2 DSGVO at any time and free of charge by informing the organisers informally. After receipt of the objection, the organisers will no longer use the data concerned for these purposes.



7. Responsible body for all data protection related questions and for exercising the rights described in paragraphs 6 and 7:

Freiburg Management and Marketing International GmbH, Neuer Messplatz 3, 79108 Freiburg, Germany, Tel: +49 761 3881 02, Fax: +49 761 3881 3006, messe.freiburg@fwtm.de

Data Protection Officer: Attorney at Law Marc E. Evers, DataSEKure Rechtsanwaltsgesellschaft mbH, Burgunder Str. 20, 79104 Freiburg, 0761/ 3876955, datenschutz@datasekure.de

Solar Promotion International GmbH, Kiehnlestraße 16, 75172 Pforzheim, Germany, Tel: +49 7231 58598-0, Fax: +49 7231 58598-0, info@solarpromotion.com

Data protection officer: Mr Matthias Seitz, VdE Service GmbH, Eduard- Pfeiffer-Straße 48, 70192 Stuttgart, Germany, Tel.: 0711 22 333-24, data protection officer(at)solarpromotion.com

The supervisory authority primarily responsible for the organisers is:

State Commissioner for Data Protection and Freedom of Information, Postfach 10 29 32, 70025 Stuttgart, Germany, Tel.: 0711/615541-0, FAX: 0711/615541-15, poststelle@fdi.bwl.de